

# **SITZMARKER**

January 2014

## St. Louis Ski Club Board of Directors 2013-2014

#### **President**

Nita Jones 314-872-0944 info@stlouisskiclub.com

#### **Vice President**

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#### **Trip Director**

Tom Coscia 314-780-3021 tripdir@stlouisskiclub.com

### **Communications Director**

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#### **Past President**

Newton Siegel 636-519-0730

#### **Record Center Coordinator**

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### Highlights:

Board Members Needed FSA Representatives President's Message Volunteering Annual Financials Social Event Recap

#### St. Louis Ski Club

P. O. Box 4343 Chesterfield, MO 63006

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# It's Time to Consider Serving on the St. Louis Ski Club Board!

It is time to select officer candidates for the Ski Club Board for the 2014-2015 year. We are urging members to volunteer to fill these positions. Positions available are President, Vice President, Trip Director, and Communications Director. This is the time for our membership to step up and assume leadership of the club. Your help is urgently needed. If you're not sure of the duties of the various board members, a current board member can provide you with a copy of our present bylaws that outline those responsibilities!

New board members will be elected at the Annual Meeting in April. At that meeting we will also discuss some potential bylaw revisions to help our club operate more efficiently in the 21<sup>st</sup> century. If you've got ideas on making our club the *best* possible ski club, please consider serving as part of the board! (*Term limits are only 1 year and begin May 1!*)

# Flatland Ski Association (FSA) – Want to Help?

The Saint Louis Ski Club is a member of the Flatland Ski Association (FSA), having joined in 1966. Our club has participated in most FSA ski weekends since then, with there being a short period of time when we didn't go on any FSA trips.

Part of what makes the FSA work is the volunteers who serve on the **Board** and as **Race Directors** for the annual races. Paul Snyder has been serving as the St. Louis Ski Club's FSA Board Representative for several years now, having been preceded by Candy Girth. Paul also served as Race Director last year (and will this year in Steamboat, too) after Bill Hayes spent many years faithfully filling that job.

We're looking for people interested in taking on one of these jobs. The Board Representative is required to attend two meeting each year, plus be at the annual races, and the Race Director needs to be at one meeting plus be at the races to help make sure that everything runs smoothly. If you're interested in either of these positions, especially if you enjoy racing, please talk with Paul Snyder to get more details!

# **President's Message**

## Hello Everyone

Now that the temperature has dropped it's easier to accept that ski season has begun. Hidden Valley has opened and our club trips to Taos, Telluride and Beaver Creek are just around the corner. I hope your skis are tuned and ready to go!

2014 is upon us and it will bring some proposed changes for the club. We are seriously considering reducing the size of the club board. This requires changes to the club by-laws that you will have a chance to vote on in the future. It will also mean redistributing tasks among the remaining board members.



Another exciting prospect is that of providing the Sitzmarker online! This will be much more convenient and will reduce club operating costs as well.

The New Year is a time to make resolutions for improving your life and the lives of others as well. One way of doing that would be to run for a ski club board position. It's a great way to give back to the club while getting more involved in decision making and having fun at the same time.

Another way would be to volunteer your time helping disabled skiers at Hidden Valley through the Disabled Athlete Sports Association. There are many ways you can help that do not include skiing. Look for more details about this program elsewhere in this newsletter.

Here's hoping you have an awesome 2014!!



## Be a Volunteer!

NO EXPERIENCE NEEDED! Even if you have no experience or are not a very good skier, you can help a disabled person ski. There are many tasks other than instructing that need to be done for this program at Hidden Valley. If you have time Monday, Tuesday or Thursday evenings or some Saturdays, please consider volunteering to help others who are less fortunate. Contact Meghan Gottleib of Disabled Athlete Sports Association at:

636-477-0716 (office), 314-456-9455 (cell) or meghang@dasasports.org.

### Give the gift of time!

# **Social Activity News from Our Vice President Carole Stevenson**

Our monthly happy hours have been a great success, but Carole will be out of town on January 17<sup>th</sup>, so she's looking for someone else to serve as "host" (or hostess) for that night's happy hour. While it's currently scheduled for Bar Louie in Kirkwood, the "usual" spot, if you'd be interested in hosting it at a different venue, please contact Carole in the near future and let her know so she can get the word out!



Carole is also looking for new ideas for an **"End of the Ski Season Blast."** We've had two great parties at Bob Blumenshine's hanger at the Creve Coeur Airport the past two years, but we're always looking for exciting and different ideas for a fun large group activity at the end of April or early May. So put on your thinking cap and share *your* ideas with Carole (or any board member). However, this *isn't* intended to replace the regular "Picture Parties" that are held after many of our trips. We're hoping that each of our three trips *still* continue that tradition, as that's the best way to share your memories with the others from your group!

And, while all the details haven't been finalized yet, it's time to dig out your favorite chili recipe and get ready for our annual **Chili Cook-off** on Saturday February 22. It will be held at the Coeur de Royale Clubhouse where we had our holiday party. Look for more information on entering your chili, judging, what else to bring, etc., in future communications. But **mark your calendar now** to save the date! And this isn't *just* a chili cook-off ... it's also our first annual *(we hope!)* BUNKO PARTY! If you've ever played Bunko before, you know it's a fast-paced fun time, and if you *haven't* played before you're in for a great time!

We looking forward to not only a fantastic season of skiing, but also another great year filled with lots of other activities for our club members. So share your ideas ... and come be a part of the fun!

Just a reminder ... the trip Icebreakers *are* open to any St. Louis Ski Club member, *not* just those going on a particular ski trip! It's still a great opportunity to enjoy some time with your fellow club members!

# **Excess Ski Equipment?**

Members of the **St. Louis Ski Club** who have "gently used" ski equipment or clothing that they're no longer using *may* place a notice in the Sitzmarker (or monthly "Out and About" e-mail) to let other club members know about its availability. This is *only* for ski-related equipment or clothing, though, to help your fellow club members out; it's not a public garage sale site! Non-club member may purchase advertising space as indicated on the back page!

## Year End in Photo Review!

Since the last issue of the Sitzmarker, we've had a *lot* of activities including our Fall Meeting and Ski Equipment Demo at Spazio, a hike at Castlewood State Park, a trip to the Wineries in Hermann, the Halloween Party at the Casa Loma Ballroom, a trip to the Lincoln Museum in Springfield, and the Holiday Party at the Coeur de Royale Clubhouse. Here are just a few photos of some of the fun!



# 2012-2013 Financial Report

## ST. LOUIS SKI CLUB 2012-2013 INCOME AND EXPENSE REPORT

INCOME	2012-13	
Holiday Party	1,290.00	
Activities/Sports Income	33.30	
Advertising Income	0.00	
Membership Income	2,610.00	
Membership Income/Senior	250.00	
Membership/Couples	675.00	
Guest Fee Income	70.00	
Interest Income	20.35	
Miscellaneous Income	0.00	
Promotional Items Income	0.00	
Unused Trip Credits	75.00	
Trip Admin Fee Income	1,660.00	
Income Totals	6,683.65	

EXPENSES	2012-13
Sitzmarker Printing	1,696.36
Sitzmarker Postage	404.97
Directory Printing/Postage	35.00
Printing/Forms/Copying	0.00
Postage	96.62
Office Supplies	0.00
Insurance	331.00
Dog N' Suds	451.25
Activities/Sports Expense	0.00
Board Member Credits	3,200.00
Holiday Party	2,515.74
Honoraria	60.00
Record Center	3,022.50
Miscellaneous	0.00
Trip Administration	32.85
Post Office Box	78.00
Bank Service Charge	53.50
Returned Checks	0.00
Promotional Items	0.00
Illinois Ski Kouncil	0.00
Chicago Ski Council	40.00
Tax Preparation	130.66
General Membership Mtgs.	970.97
Advertising/Marketing	0.00
Internet	180.00

## **Financial Report Summary**

The St. Louis Ski Club report of Income and Expenses is for the period May 1, 2012 to April 30, 2013. Income for this fiscal year was \$6,683.65 and Expenses were \$13,299.42. There was a Trip Profit of \$1,540.81. The total net loss for the year was \$5,074.96

Our main sources of income are membership and trip administration fees. The Holiday Party in 2012 raised \$1,290. This was offset by expenses of \$2,515.74 for a net loss of \$1,225.74. Changes in the Holiday party format for 2013 eliminated this large loss.

We also anticipate that the expense of printing and mailing the Sitzmarker will be reduced with the plan to send copies electronically to members with e-mail beginning in this next fiscal year. Arrangements can be made for members who do not have e-mail to receive printed copies.

The Board of Directors continues to try to be fiscally responsible to the membership. Our goal is to increase income while reducing expenses in a responsible manner.



# 2012-2013 INCOME AND EXPENSE REPORT – CONT'D:

Expense Totals: \$13,299.42

Operating Profit (Loss): (\$6,615.77)

Trip Profit (Loss): \$1,540.81

Year Net Profit (Loss): (\$5,074.96)



P. O. Box 4343 Chesterfield, MO 63006

## St. Louis Ski Club Sitzmarker Advertising Rates

### Current printing is 260 copies

Full page (L9 x W6-1/2)	\$ 50
Half page (L4-1/2 x W6-1/2)	\$ 35
Quarter page (L3.25x W2.25)	\$ 20
Business Card (L3-1/2 x 2)	\$ 10
Full-page Inserts*	\$100

\*Full-page inserts may be accepted for inclusion in the *Sitzmarker* at a cost of \$100. Advertisers must provide sufficient copies for inclusion in the *Sitzmarker* at their own expense.

CONTACT: Carole Stevenson Vice President @ 636-405-0660 activities@stlouisskiclub.com

## MARK YOUR CALENDARS

	Personal designation of the control		
DATE	ACTIVITY	LOCATION	
Friday January 17 4:30 pm	Happy Hour Bar Louie	110 S. Kirkwood Rd Kirkwood, MO	
Wednesday February 5 6:00 pm	Telluride Icebreaker	Ruby Tuesday's Sunset Hills	
Wednesday February 19 6:00 pm	Beaver Creek Icebreaker	Ruby Tuesday's Sunset Hills	
Friday February 21 4:30 pm	Happy Hour Bar Louie	110 S. Kirkwood Rd Kirkwood, MO	
Saturday February 22 Time TBA	Chili Cookoff & Bunko Night	Coeur de Royal Clubhouse Creve Coeur	
April 2014 TBA	General Meeting and Elections	Location TBD	